



RISE Social x Cyber Safety Cop

Translating Parenting in the Digital World (4th Ed., 2025) into Simplified & Traditional Chinese — for the ~6 million Chinese Americans who deserve this in their language.



6M

Chinese Americans with no digital safety resource in their language

57%

of Gen Z want to be an influencer - the #1 teen dream job

217%

rise in race-based cyberbullying among Asian American youth

<10%

of at-risk children receive any creator safety guidance

Sources: Pew Research Center (2023) · FAU/Journal of School Health (2022) · YouGov (2021-2025) · Cyberbullying Research Center

THE DOUBLE GAP: LANGUAGE * CULTURE

Language: Most US digital safety resource are in English. Chinese-speaking parents are locked out of conversations about their own children.

Culture: Discussing online danger carries deep stigma. Asian American youth are more likely to internalize harm and less likely to seek help.

Technology: Parents navigating TikTok, Discord, and gaming with no guide in their language.

3 generations: Grandparents often primary caregivers — furthest from the digital world. No bridge.

WHAT ONLINE PREDATORS KNOW

Children from Chinese immigrant homes are **less likely** to have parents monitoring online activity, **more vulnerable** to race-based harassment, and **less likely** to report victimization due to shame.

The FBI reports sextortion victims are typically **males aged 14–17**. Cultural stigma turns silence into **dangerous isolation**.

Asian American youth experienced a **217% rise in race-based cyberbullying** (2019→2021) — the sharpest of any racial group in the US.

THE SOLUTION: MORE THAN A TRANSLATION

Clayton Cranford — Retired OC Sheriff's Sergeant, 20+ years law enforcement, featured on NBC, CBS, The Doctors, KCAL LA & Fox Good Day LA, already used in school assemblies & districts across the US — wrote America's most comprehensive child digital safety guide. For the first time, it will exist in Simplified and Traditional Chinese.

This initiative delivers a complete, community-centered response:

- **Translate** a reputable and relevant child online safety guide into Simplified & Traditional Chinese
- **Free copies delivered** through 10–15 Chinese community centers & churches across the US
- **Free digital safety workshops** led by Chinese-speaking facilitators in trusted community spaces
- **Scholarships** for families to attend Cyber Safety Cop child safety classes
- **Intergenerational & cross-cultural connection** through the RISE Social Legacy Project



Learn more about the book:

cybersafetycop.com

WHY RISE SOCIAL IS THE RIGHT PARTNER

RISE Social is founded by **Grace Huang** — a mother of two, and child of Taiwanese immigrant parents who recognizes that when parents suppress the dream of becoming an influencer, children pursue it anyway — just without guidance or safety. Her answer is to not only redefine what it means to be an influencer but create a safe space for learning new multimedia skills with purpose and in community. Below are two K–12 programs that Grace has been building to put that belief into practice.

LUX KIDS FOODIES: RECIPES TO REELS

School-aged students learn culinary, recipes from scratch, and multimedia skills, creating recipes into instructional cooking videos, in a safe, supervised environment.

luxkiddos.org/foodies

RISE SOCIAL LEGACY PROJECT (BETA)

Young people create documentary videos about their family's history, building investigative interviewing, storytelling, and multimedia skills while reconnecting generations.

risereporting.com/risesociallegacy

Budget

Translation	\$14,000
Print 1,500 copies @\$10	\$15,000
eBooks	\$1,200
Workshop Facilitators	\$7,000
Bilingual Materials	\$2,500
CSC Scholarships	\$4,000
Legacy Project Scholarships	\$3,200
RISE Operations	\$6,600
Reserve Fund (12%)	\$6,500
Total	\$60,000

HOW YOUR GIFT IS RECOGNIZED

Community Guardian
(\$500-1,999)



Named in Acknowledgments + digital thank-you

Family Protector
(\$2,000-4,999)



Donor Story + Launch Invite

Digital Safety Champion
(\$5,000-14,999)



Named on book interior

Founding Patron
(\$15,000)



Named Scholarship + Chinese-Language press release

Grace Huang, Founder
American Born Chinese/Taiwanese Mother of two

"A true influencer isn't someone with the most followers. It's someone with a skill they've learned, a character others trust, and a community that's genuinely better because of them."

